



S & J  
HOSPITALITY

MANAGEMENT | MARKETING | BRANDING

*Our Business Plans*  
(Apartments & Villas)

## **S&J HOSPITALITY**

### **Full Management & Marketing**

- Hospitality Business Setup (Online)
- Management Consultancy services
- Hiring and Recruitment
- Training
- Hospitality Technology
- OTA Revenue Management
- Reputation Management
- Online Branding
- Offline Business Development
- Consultancy Services
- Daily Operations
- Monthly Reports

**Revenue share 50% / 50%**  
(Operational Cost are taken care by S&J)  
Setup Charges Extra

## **S&J HOSPITALITY**

### **Management & Marketing**

- Hospitality Business Setup (Online)
- Management Consultancy services
- Hiring and Recruitment
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- Hospitality Technology
- OTA Revenue Management
- Reputation Management
- Online Branding
- Offline Business Development
- Consultancy Services
- Daily Operations
- Monthly Reports

**Revenue share 40% / 60%**  
(Operational Cost are taken care by  
Owner) Setup Charges Extra

## **S&J HOSPITALITY**

### **Exclusive Sales & Marketing**

- Social Media Marketing
- Revenue Management
- Branding on video marketing platforms
- Email marketing
- SMS marketing
- SEO (On page/ One time SEO)
- Keyword Research
- Search Engine Marketing (SEM)
- Pay Per Click
- Website Content marketing
- Offline Marketing
- Mailers
- Creative Artworks
- Blogging
- Live Chat / Chat Bots
- Monthly Report
- No Management

**Revenue share 30% / 70%**  
Setup Charges Extra

## **S&J HOSPITALITY**

### **Setup & Training (Management & Digital)**

- Research & Audit
- Domain Name & Server Space
- Local Business Listing & Profile setup
- Hospitality Website Designing & Development
- Dynamic content oriented website
- Social Media Accounts setup
- Meta Search Engine Setup
- Payment Gateway setup
- Bulk Email Marketing Setup
- OTA Setup
- Contracting, Configuration & Professional setup with Online Travel Agents
- Training

**-Setup and Training Cost \_\_\_\_\_**  
**-Maintenance Extra \_\_\_\_\_**

## **S&J HOSPITALITY**

### **Digital Setup & Digital Marketing**

- Local Business Listing & Profile setup
- Channel Manager setup
- Booking Engine setup
- Social Media Accounts setup
- Payment Gateway setup
- Mapping with all the OTAs
- Google Adwords
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Social Media Marketing
- Email marketing
- SMS marketing
- Blogging
- Pay Per Click

**-Setup Cost \_\_\_\_\_**  
**-Digital Marketing &  
Maintenance \_\_\_\_\_**

## **S&J HOSPITALITY**

### **Digital Marketing**

- Google Adwords
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Social Media Marketing
- Email marketing
- SMS marketing
- Blogging
- Pay Per Click
- Targeted Promotions
- Boost Promotions
- Website Content marketing
- Data Mining

**-Digital Marketing &  
Maintenance \_\_\_\_\_**





MANAGEMENT | MARKETING | BRANDING

TEAM BEHIND THE SUCCESS OF  
S&J HOSPITALITY AND DPN TECHNOLOGIES



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